

## LIS Strategic Planning: 2009-10

### **Goals:**

1. Image enhancement and public relations aimed at three constituencies: faculty, students, and the profession and wider public.
2. Model Teaching Library with an exemplary Information Literacy program, Shared faculty participation in LIMS, and expanded computing and media services which contribute to university goals of recruitment and retention.
3. Articulation of outreach services, customization of services, and improved interaction with defined constituencies with the Liaison program to foster informed learning based on an array of information sources.
4. Expanded Collection Development seeking restoration of Acquisitions cuts and funding based on formal, normative assessment of academic programs and their information requirements, aided by better information dissemination, electronic purchasing, and profiling.
5. Improved information access through comprehensive catalogue, digitization, document delivery, and networking.
6. Expanded instructional technology in the classrooms and labs across campus, and in collaboration with ITD improved online course delivery and information services.

### **Initiatives:**

#### **LISAS**

#### **Events & Public Relations**

- Publications program  
A series of 2 handbooks and departmental promotions tri-fold flyers promoting services in LIS, with a standardized design and layout; plus revival of the newsletter.
- Public Events coordination  
Two significant public programs each year, one of which would be continuing the LIS Lecture series (T. Battle, T. Wirth), coordination of collaborative programs for National Archives Month, National Library Week, and such campuswide series as Black History Month. Coordinated publicity, program design, budgeting, etc.
- Development  
Implementation of a Friends of the Library, planned fund-raising, and coordinated grants activity.

## **Management & Operations**

- Electronic Purchasing  
Pilot implemented with CSU Purchasing Office, training, etc.
- Space utilization  
Inventory control, use studies, and project management with Physical Plant.
- Communications  
Committee organization and reporting, posting, and progress analysis.

## **Administration**

- Planning for Success  
Review of Planning for Success (2005) consultants report and recommendations for post-move assessment and briefing the new Administration in anticipation of NCA re-accreditation activities.

## **LISPS**

- Intensified Information Literacy program  
Freshman experience lab-oriented program coordinated with English Composition; design of upper level offering based on this program, plus elective course with LIMS.
- Liaison program improvement  
Articulated service program for targeted constituencies with measureable goals for use and contributions to teaching and learning.
- Gated Security  
Implementation of security gates with One-card access and coordination with Campus Security.

## **LISTS**

- Digital Depository  
Growth of the digital depository and development toward a CSU Institutional Repository.
- Comprehensive information access  
Improved asset management with cataloging of information resources, reduction of backlogs, and expansion to links for faculty, courses, and websites
- Automated Processing

Electronic purchasing, data import, and streamlined processing of materials and electronic resources.

### **LISASC**

- Records Management  
Comprehensive survey, timely accessioning, office management training, and reporting with the development of the archives.
- Special Collections development  
Attraction of special collections to CSU, revival of the oral and community history program, digitization, and attendant teaching and public programming.

### **LISTLR**

- STAR services  
Merger of IT Help Desk and LIS Media Assistance Services to improve service and student computing capabilities.
- Instructional Media program  
Articulated program of services and coordination with Information Literacy and liaison effort for campus-wide instructional support
- CentRE support  
Hosting the Academic Affairs program for Teaching and Research Excellence in the Center for Teaching and Research Excellence, with its program activities, training programs, increased usage, and measured results.
- Once-Card functions  
Expanded functionality of One-Card across campus to improve student services.

### **LISODL**

- Course Management System conversion  
Transfer from Blackboard to Moodle and consortium participation.
- Program expansion  
Targeted goals in increased enrollment, more course offerings for distance learning, and articulation of full program offerings online.